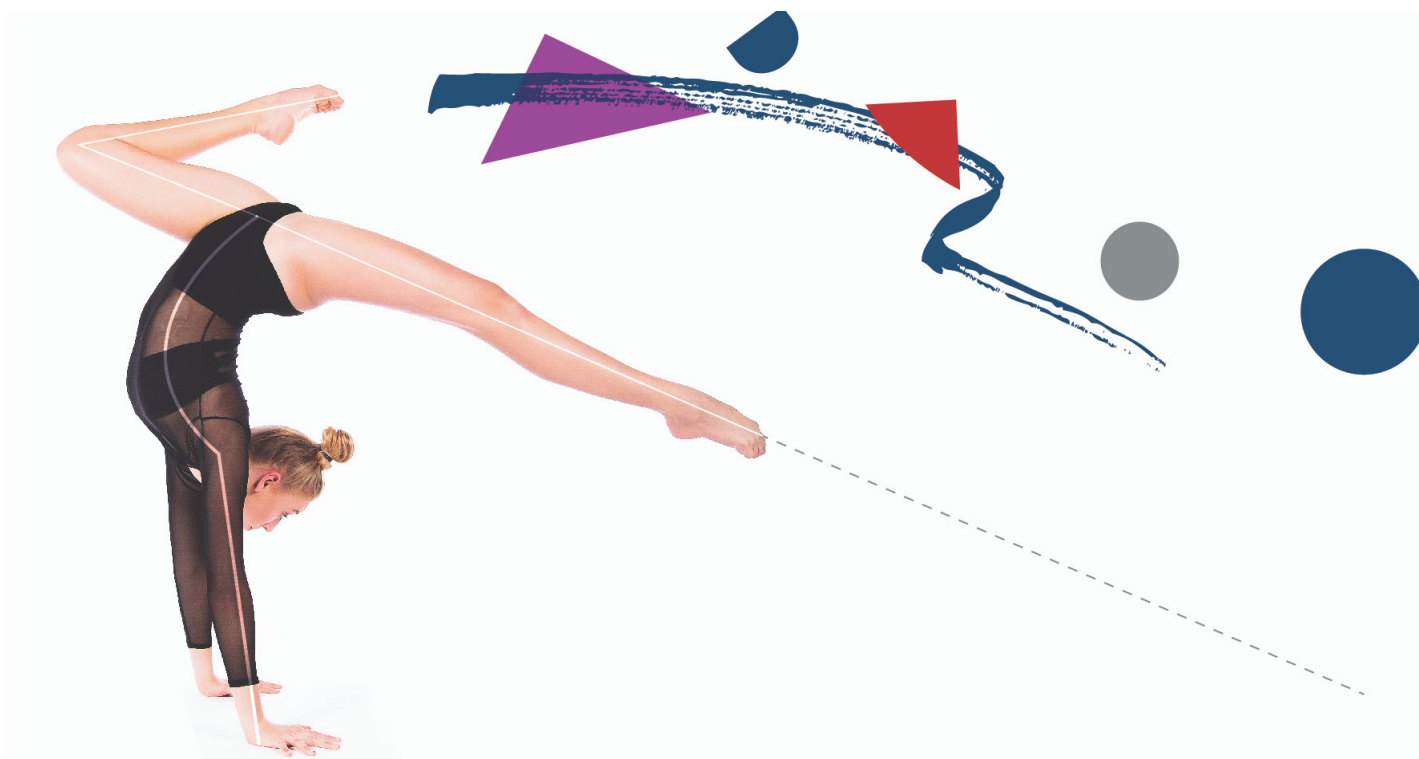




FOUR PART MASTERCLASS

Create The Right Acro Program
That Will Get You Results

Workshop #1: The Four Pillars



The Four Pillars To a Successful Acro Program



THE FOUR PILLARS OF A SUCCESSFUL ACRO PROGRAM

1

KNOW
YOUR
NUMBERS

2

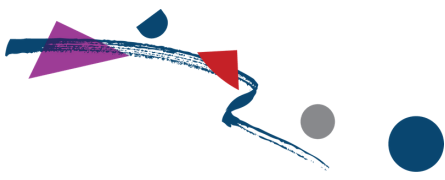
DECIDE WHO
THE TEACHER
WILL BE

3

START WITH
A BEGINNER
CLASS

4

PUT YOUR
SYLLABUS
IN PLACE



Pillar #1: Know Your Numbers

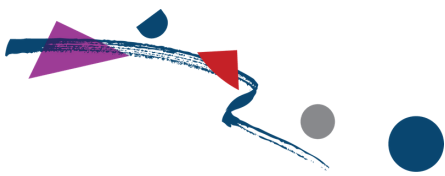
The key to ensuring the long-term success of your Acro program is knowing your numbers.

You need to know how long it will take before you start to see a return on your investment, and how much that return will be each year.

Any additional revenue streams you add to your studio need to be well thought out, and set up properly to ensure that you KNOW you have a system in place that is profitable BEFORE you start offering classes.

And if you are the dance teacher, it's really important to understand the financial benefit to you from learning a new dance genre and getting clear on how long it will take before you start to see a return on your tuition and time investment, and how much that return will be year-to-year, so that you can plan long-term for your career.





Pillar #2: Decide Who The Teacher Will Be

Have you chosen your teacher yet? Do you know who will be spearheading your new acro program? Maybe it will be you?

When choosing your teacher, there are a few different options you can try:

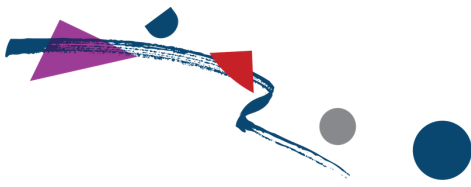
Option #1:

CHOOSE AN EXISTING TEACHER OR PAST STUDENT

This is the most obvious choice, as an existing teacher already knows you, your studio and your students. She can easily move into a new role at the studio while maintaining her previous schedule.

The students know her, and the transition is a smooth one. Be sure your designated teacher is a keen learner and loves working with children of all ages and abilities.





Option #2:

CHOOSE SOMEONE YOU TRUST WHO IS GOOD WITH CHILDREN

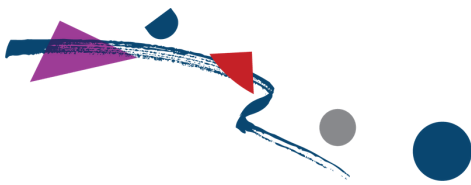
If you don't have an existing teacher or past student try asking someone you know that either has a fitness or sports background and/or is great with children and is keen to learn.

Since the certification program starts from the very beginning, and is very logical to learn, this is a great option, since the teacher and students will all be working together.

Keeping In Mind

Keep in mind that after the first year you will need to start thinking about bringing on a second teacher to assist with your acro program. As your program grows, your acro teacher won't be able to do it all on her own. Since acro is a specialty genre, you'll want to plan for the future for a second teacher who can also sub where needed.

Using options 1 or 2 in your second year will be really helpful as you plan for future growth and scale of your program.



Pillar #3: Start With a Beginner Class

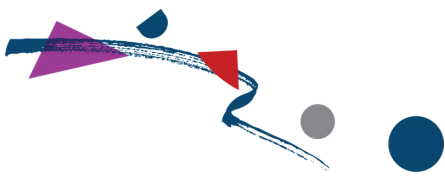
Once you've chosen your teacher, it's time to put together a beginner class.

This will be the class that your teacher (or you) will be learning a new method and system with. This class needs to be a beginner group of students who are all new to acro.

Even if you have students who have an acro or gymnastics background, starting with a beginner class is highly recommended in order to learn with your students, and to start off on the right foot.

Existing acrobats or gymnasts used for your beginner class can feel like they are moving backwards because they won't be used to going back to the basics, and focusing so heavily on building a strong foundation.

If you have students like this, put them in a separate class, and weave in your new system with them once you have learned it and are well-established with your beginner class.



Pillar #4: Put Your Syllabus In Place

The final pillar to setting up acro right at your studio is to work from a proven syllabus. You can spend 10+ years figuring acro out on your own, or you can use a syllabus.

The great thing about using a syllabus is that all of the heaving lifting has been done for you.

You won't have to worry about WHAT or WHEN to teach your students each acro trick, you just have to follow the plan.

The ADTA syllabus has everything you need, to be able to have an acro program that gets great results, is fun for students and teachers, and prevents injuries.

Follow the ADTA syllabus and system and you will have all of the content you need for every age and ability of acro at your studio.

This is the secret to having a safe, fun and fool-proof plan for getting results with your acro program.

