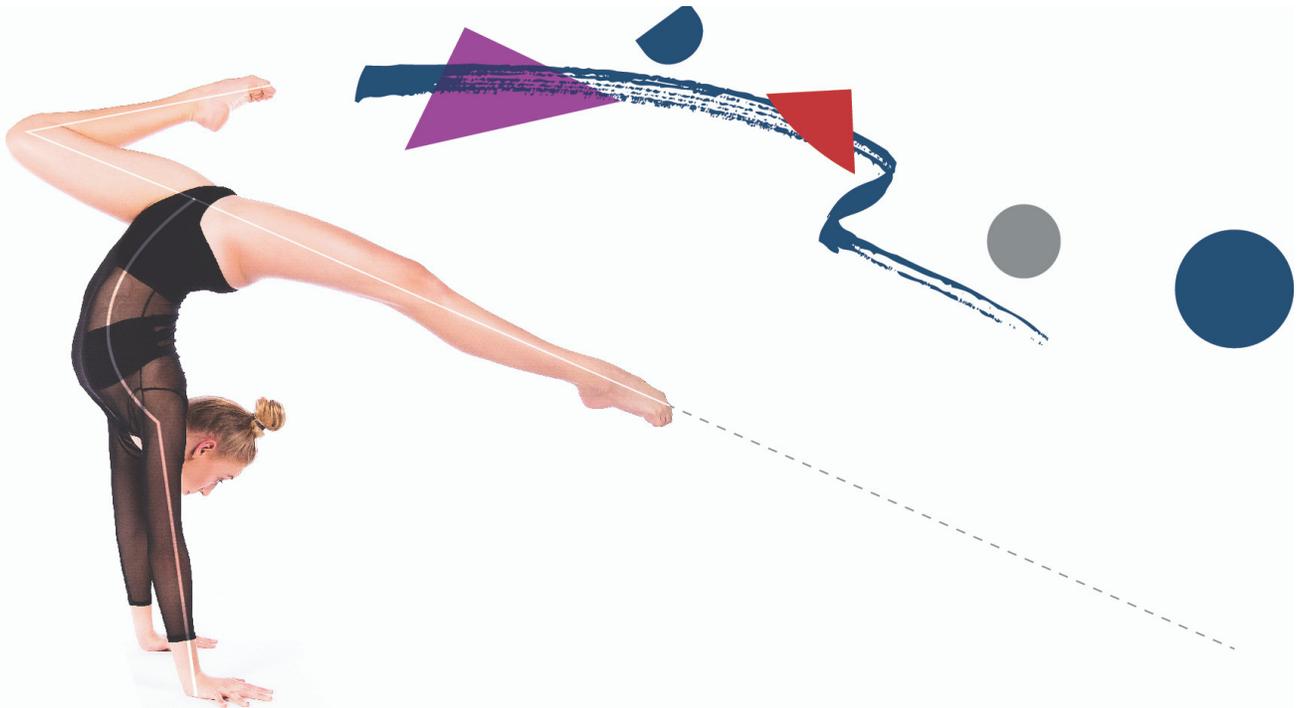


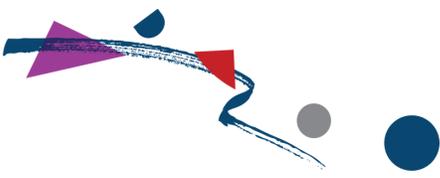


ACRO PROGRAM MASTERCLASS:

Create The Right Acro Program
That Will Get You Results

Workshop #2: Knowing Your Numbers





The Profit Forecaster

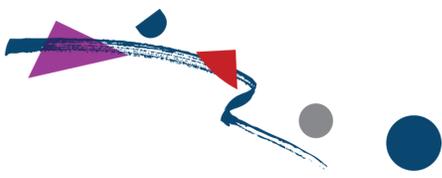
Getting clear on your numbers is the first step in creating the right acro program. It's a whole new way to think about how acro will work for you. You can use what you learn here to immediately help you get clarity on your financial situation.

You need to know how long it will take before you start to see a return on your investment, and how much that return will be each year. You are going to learn how to “know your numbers”. This will help you to see how much extra money you can make by offering acro.

So if you're new to acro, but you aren't sure how you can know your numbers, or you're an experienced acro teacher or studio owner looking to get clarity on your financial situation, you'll discover how dance professionals like you and I can know our numbers - and why it's critical you focus on this right now.

This is the #1 thing you must master if you want to set set up properly - Think of this as your “first step” towards making this happen.

The goal is to break you free of figuring this all out on your own. This way, you'll never have to worry what it means to know your numbers, which means you'll see how much extra money you can make by offering acro.



Hitting Roadblocks

Any time you're trying to get clear on the numbers, it's inevitable you'll hit roadblocks. You might've experienced some of them already...

Things like:

- Not knowing what to do.
- Feeling overwhelmed.
- Not seeing the point of it.

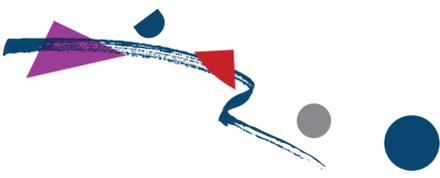
Well, here's what I know to be true - If any of this sounds familiar, it's totally normal. But if you simply accept this at face value, you'll never get clear on your numbers.

And I know where you're coming from. I get that it feels like some this is out of your hands. It's frustrating to come up against these things - again and again. I've been there myself, and I've seen other teachers and owners go through the same thing.

And it's especially stressful because you know that getting past these challenges are key in helping you get clear on your numbers and make acro work for you.

I'll help you avoid these usual headaches by showing you the simple steps I follow to crunch the numbers that will save you lots of time.

Let's Take a Look!



Profit Forecaster: For Studio Owners

| | |
|--|-----------------------------|
| Year One | |
| | |
| Expenses: | Expenses: |
| Equipment expenses | |
| Certification expenses | |
| Teacher wage(s) (for the year) | |
| Assistant teacher wage(s) (for the year) | |
| Total expenses (for the year) | |
| | |
| Income: | Income: |
| Amount of classes offered | |
| Amount of students per class | |
| Rate \$ per hour | |
| Total income per hour | |
| Total income per month | |
| Total income per year | |
| | Total Yearly Income: |
| Expenses - Income = Total income for the year | |
| | |

Complete The Profit Forecaster To Get Clear On How Acro Will Increase Your Studio Revenue.

Profit Forecaster: For Dance Teachers

| | |
|--|-----------------------------|
| Year One | |
| Expenses: | Expenses: |
| Teachers Certification Tuition Fee: | |
| Other Expenses: | |
| | Total Expenses: |
| | |
| Income: | Income: |
| Rate \$ per hour: | |
| How many classes will you teach? | |
| Classes taught x \$/hour = | |
| Total income per month: | |
| Total income per year: | |
| | Total Yearly Income: |
| Expenses - Income = Total income for the year | |

Complete The Profit Forecaster To Get Clear On How Acro Will Increase Your Earning Potential and Further Your Career.